



Advantages of GREENGUARD for Building Construction

The GREENGUARD for Building Construction program “certifies” newly constructed multi-family and commercial properties that follow best practice guidelines for preventing mold during the design, construction and ongoing operations. Buildings undergo comprehensive evaluations and incorporate a series of steps for preventing moisture and fungal growth. The protocol that incorporates these principles is being introduced as a national ANSI standard. The advantages of the GREENGUARD for Building Construction program include:



- Reduces potential lender objections when obtaining a loan
- Identifies moisture issues at the earliest point possible, reducing cost of changes in design and construction
- Facilitates competitive, affordable rates for mold insurance
- Eliminates the risk of frivolous design flaw and construction defect litigation
- Reduces risk of occupant complaints, personal injury litigation and the negative publicity that they cause
- Serves as a valuable differentiation tool for developers that are positioning themselves as constructing healthier, high quality buildings, which helps to attract tenants/investors, reduces cost of sales, and supports premium pricing
- Consolidates moisture management into a single process, which improves design/construction efficiency and minimizes communication/implementation gaps
- Reduces risk of loss of rent due to moisture issues
- Complements the emerging “green” building movement and supports developers’ positioning as progressive providers of high quality construction
- Increases resale value because of perceived construction quality
- Reduces contractor call-backs during the initial occupancy period

For more information on GEI and the GREENGUARD for Building Construction program, visit www.greenguard.org, send an email to mold@greenguard.org or contact our staff at 1.800.427.9681. For a complete list of GREENGUARD for Building Construction registered buildings please visit:

www.greenguard.org/Default.aspx?tabId=130&login=1